



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947308-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Multi Media Services - VA**  
**Attention: Accounts Payable**  
**915 King St**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Brown/R/Senate	9/17-9/23 TV Sched	1

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	947308	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/23/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	10	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/17/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV09161215H	\$1,500.00 NM
6	WCVB	M	09/17/12	6:57 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$1,500.00 NM
12	WCVB	Tu	09/18/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV09161215H	\$1,500.00 NM
7	WCVB	Tu	09/18/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$1,500.00 NM
8	WCVB	W	09/19/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV09161216H	\$1,500.00 NM
3	WCVB	W	09/19/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$1,500.00 NM
10	WCVB	Th	09/20/12	6:11 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$1,500.00 NM
4	WCVB	Th	09/20/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV09161216H	\$1,500.00 NM
9	WCVB	F	09/21/12	6:12 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$1,500.00 NM
11	WCVB	F	09/21/12	6:39 AM	6a Eyeopener	558-7a	:30	SBTV09161216H	\$1,500.00 NM
2	09/17/12	09/23/12	Good Morning America	658-9a	MTWTF--	:30	15	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	15	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	09/17/12	7:24 AM	Good Morning America	658-9a	:30	SBTV09161215H	\$800.00 NM
6	WCVB	M	09/17/12	7:55 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
4	WCVB	M	09/17/12	8:46 AM	Good Morning America	658-9a	:30	SBTV09161215H	\$800.00 NM
16	WCVB	Tu	09/18/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09161215H	\$800.00 NM
12	WCVB	Tu	09/18/12	7:58 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
15	WCVB	Tu	09/18/12	8:59 AM	Good Morning America	658-9a	:30	SBTV09161215H	\$800.00 NM
8	WCVB	W	09/19/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09161216H	\$800.00 NM
11	WCVB	W	09/19/12	7:59 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
2	WCVB	W	09/19/12	8:42 AM	Good Morning America	658-9a	:30	SBTV09161216H	\$800.00 NM
14	WCVB	Th	09/20/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
9	WCVB	Th	09/20/12	7:55 AM	Good Morning America	658-9a	:30	SBTV09161216H	\$800.00 NM
18	WCVB	Th	09/20/12	8:48 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
17	WCVB	F	09/21/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
13	WCVB	F	09/21/12	7:59 AM	Good Morning America	658-9a	:30	SBTV09161216H	\$800.00 NM
10	WCVB	F	09/21/12	8:39 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM

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Advertiser	Product	Estimate Number	
Brown/R/Senate	9/17-9/23 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/17/12	09/23/12	REGIS AND KELLY DAY 9A-10A Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	5	\$300.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--			<u>Spots/Week</u> 5		<u>Rate</u> \$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/17/12	9:59 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09151214H	\$300.00 NM
1	WCVB	Tu	09/18/12	9:27 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09151214H	\$300.00 NM
4	WCVB	W	09/19/12	9:56 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09151214H	\$300.00 NM
5	WCVB	Th	09/20/12	9:31 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09161216H	\$300.00 NM
3	WCVB	F	09/21/12	9:59 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09161216H	\$300.00 NM
4	09/17/12	09/23/12	STEVE HARVEY DAY 10-11a Class of Time- Immediately Pre-emptible No Makegood Required		MTWTF--	:30	3	\$150.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--			<u>Spots/Week</u> 3		<u>Rate</u> \$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	10:40 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09161215H	\$150.00 NM
2	WCVB	Th	09/20/12	10:12 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09151214H	\$150.00 NM
4	WCVB	F	09/21/12	10:46 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09151214H	\$150.00 NM
5	09/17/12	09/23/12	The View Class of Time - Pre-emptible with notice	1058-12n	MTWTF--	:30	5	\$700.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--			<u>Spots/Week</u> 5		<u>Rate</u> \$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	09/17/12		The View Credited	1058-12n	:00		<del>\$700.00</del> NM
10	WCVB	Tu	09/18/12	11:34 AM	The View	1058-12n	:30	SBTV09151214H	\$700.00 NM
6	WCVB	W	09/19/12	11:30 AM	The View	1058-12n	:30	SBTV09161216H	\$700.00 NM
9	WCVB	Th	09/20/12	11:32 AM	The View	1058-12n	:30	SBTV09161216H	\$700.00 NM
8	WCVB	F	09/21/12	11:33 AM	The View	1058-12n	:30	SBTV09161216H	\$700.00 NM
6	09/17/12	09/23/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	MTWTF--	:30	5	\$600.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--			<u>Spots/Week</u> 5		<u>Rate</u> \$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/17/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV09161215H	\$600.00 NM
2	WCVB	Tu	09/18/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV09161216H	\$600.00 NM
4	WCVB	W	09/19/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV09151214H	\$600.00 NM
5	WCVB	Th	09/20/12	12:15 PM	Midday News	1158a-1230p	:30	SBTV09151214H	\$600.00 NM
1	WCVB	F	09/21/12	12:25 PM	Midday News	1158a-1230p	:30	SBTV09151214H	\$600.00 NM
7	09/17/12	09/23/12	Millionaire Class of Time - Pre-emptible with notice	1228-1p	MTWTF--	:30	5	\$500.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--			<u>Spots/Week</u> 5		<u>Rate</u> \$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	09/17/12	12:51 PM	Millionaire	1228-1p	:30	SBTV09151214H	\$500.00 NM
1	WCVB	Tu	09/18/12	12:54 PM	Millionaire	1228-1p	:30	SBTV09151214H	\$500.00 NM
5	WCVB	W	09/19/12	12:53 PM	Millionaire	1228-1p	:30	SBTV09161216H	\$500.00 NM
2	WCVB	Th	09/20/12	12:49 PM	Millionaire	1228-1p	:30	SBTV09161216H	\$500.00 NM
3	WCVB	F	09/21/12	12:44 PM	Millionaire	1228-1p	:30	SBTV09161216H	\$500.00 NM
10	09/17/12	09/23/12	GENERAL HOSPITAL ABC SOAPS ROTA Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	3	\$400.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> MTWTF--			<u>Spots/Week</u> 3		<u>Rate</u> \$400.00	



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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947308-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser		Product	Estimate Number
Brown/R/Senate		9/17-9/23 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947308-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/17-9/23 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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7	WCVB	Tu	09/18/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV09161215H	\$700.00 NM
11	WCVB	Tu	09/18/12	5:42 AM	5a Eyeopener	5-6a	:30	SBTV09151214H	\$700.00 NM
12	WCVB	W	09/19/12	5:12 AM	5a Eyeopener	5-6a	:30	SBTV09161216H	\$700.00 NM
9	WCVB	W	09/19/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV09151214H	\$700.00 NM
10	WCVB	Th	09/20/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV09151214H	\$700.00 NM
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5	WCVB	F	09/21/12	5:14 AM	5a Eyeopener	5-6a	:30	SBTV09151214H	\$700.00 NM
4	WCVB	F	09/21/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV09161216H	\$700.00 NM
20	09/17/12	09/23/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	7	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTFSS	7	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	09/17/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$2,500.00 NM
10	WCVB	Tu	09/18/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$2,500.00 NM
11	WCVB	W	09/19/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$2,500.00 NM
12	WCVB	Th	09/20/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$2,500.00 NM
14	WCVB	F	09/21/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$2,500.00 NM
13	WCVB	Sa	09/22/12		Newscenter 5 at 11	11-1130p	:00		<del>\$2,500.00</del> NM
			Credited						
9	WCVB	Su	09/23/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09161216H	\$2,500.00 NM
21	09/17/12	09/23/12	Post 1130p Late News	1130p-1135p	MTWTFSS	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTFSS	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09161216H	\$1,600.00 NM
5	WCVB	W	09/19/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09161216H	\$1,600.00 NM
2	WCVB	Th	09/20/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09161216H	\$1,600.00 NM
4	WCVB	F	09/21/12		Post 1130p Late News	1130p-1135p	:00		<del>\$1,600.00</del> NM
			Credited						
3	WCVB	Su	09/23/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09151214H	\$1,600.00 NM
22	09/17/12	09/23/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/22/12	8:28 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV09161216H	\$700.00 NM
3	WCVB	Sa	09/22/12	8:58 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV09151214H	\$700.00 NM
26	09/17/12	09/23/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	09/22/12	6:28 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09161216H	\$500.00 NM
2	WCVB	Sa	09/22/12	6:57 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09151214H	\$500.00 NM
3	WCVB	Su	09/23/12	6:10 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09151214H	\$500.00 NM

## DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947308-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/17-9/23 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/17/12	09/23/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/23/12	6:50 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09161216H	\$500.00 NM
27	09/17/12	09/23/12	Weekend GMA	7-8a	-----SS	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	09/22/12	7:27 AM	Weekend GMA	7-8a	:30	SBTV09161216H	\$450.00 NM
5	WCVB	Sa	09/22/12	7:55 AM	Weekend GMA	7-8a	:30	SBTV09151214H	\$450.00 NM
1	WCVB	Su	09/23/12	7:27 AM	Weekend GMA	7-8a	:30	SBTV09151214H	\$450.00 NM
3	WCVB	Su	09/23/12	7:59 AM	Weekend GMA	7-8a	:30	SBTV09161216H	\$450.00 NM
28	09/17/12	09/23/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	09/22/12	5:57 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV09151214H	\$50.00 NM
3	WCVB	Su	09/23/12	5:10 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV09161216H	\$50.00 NM
29	09/17/12	09/23/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	Su	09/23/12	8:37 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09151214H	\$550.00 NM
7	WCVB	Su	09/23/12	8:50 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09161216H	\$550.00 NM
6	WCVB	Su	09/23/12	9:08 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09151214H	\$550.00 NM
3	WCVB	Su	09/23/12	9:38 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09161216H	\$550.00 NM
30	09/17/12	09/23/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/23/12	9:59 AM	This Week / C. Amanpour	10-11a	:30	SBTV09151214H	\$1,500.00 NM
31	09/17/12	09/23/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/23/12	11:28 AM	OTR 11a	1058a-1130a	:30	SBTV09161216H	\$100.00 NM
32	09/17/12	09/23/12	6p News Weekend	6-630p	-----SS	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----SS	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/22/12		6p News Weekend	6-630p	:00		<del>\$1,000.00</del> NM
Credited									
1	WCVB	Su	09/23/12	6:27 PM	6p News Weekend	6-630p	:30	SBTV09151214H	\$1,000.00 NM
33	09/17/12	09/23/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$800.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
947308-1	09/23/12	September 2012	08/27/12 - 09/23/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Brown/R/Senate	9/17-9/23 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/17/12	09/23/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCVB	Su	09/23/12	11:57 PM	Sportscenter 5 OT	1135p-12m	:30	SBTV09161216H	\$800.00 NM
<u>Total Spots</u>							<b>145</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$133,250.00</b>
<u>Agency Commission</u>	<b>\$19,987.50</b>
<u>Net Amount Due</u>	<b>\$113,262.50</b>